

## Starting Over Show (SOS) Media coverage 2009 - 2011

The story begins in 2009 when Suzy Miller put on the first ever UK 'divorce fair', having borrowed the idea from the 'world's first divorce fair' in Austria. But this event was to have a very different focus from the 'divorce fairs' springing up in other parts of Europe. SOS stood for Starting Over Show - an event about Starting Over from divorce in a holistic and empowering way.

The Starting Over Show encouraged a non-adversarial approach to divorce, and no private detectives or DNA testers were allowed to exhibit.

With almost half of all marriages ending in divorce in the UK, Suzy saw that there was no integrated support for those thousands of people going through a life crisis that impacts not only on their lives, but also on their children, the wider family and in the workplace (the average cost of stress-related employee absence to UK companies is £600 per employee per year - and divorce is a major cause of stress).

What caught the imagination of the national and international press for that first Starting Over Show event in Brighton was the lively atmosphere, the emphasis on mediation and collaborative law to keep people out of court, and the variety of wellbeing professionals and start-up business opportunities.

The following Wednesday, the entire 'Pause For Thought' on the Radio 2 Wogan show by the Reverend Morley focused on the Reverend's visit to the event, and even Wogan commented that the show was "a good idea".



Since that first event in 2009, the Starting Over Shows have evolved quickly from a 'divorce fair' into a genuine local resource, also empowering visitors who are going through other major life changes such as redundancy or bereavement.

In the following year of 2010 Starting Over Show was collaborating with the Ministry Of Justice in promoting non-adversarial divorce, and helping gain significant media coverage for the Government's push for couples to use divorce mediation in the Spring of 2011.

The code for free tickets to the London and Brighton events was offered to staff by the following: Worthing Council, Greater London Authority, Sussex Police, The Fire Brigades' Union, Kent Fire and Rescue Service, East Sussex Fire and Rescue Service, Cannon UK, BT and Rentokil.

The recent SOS events in Surrey were supported by many key local public institutions and resource providers. It is unlikely that any other local event has had flyers accessible via the Guildford Courts, GP surgeries, public libraries, Citizen's Advice Bureaus and local charities - all for an event created by a private individual with no charitable or private funding.

Not to mention the sharing of the good news about SOS by the vicars of Surrey, thanks to the support from the Church of England's Reverend John Gooding through interviews in local radio and press, and his article published in the Surrey diocesan newspaper.

### Articles and press coverage for SOS 2009 included:

(figures from BARB and RADAR)

Alan Titchmarsh Show (ITV1 average daily reach that week 22,592)

BBC Radio 5 Live (broadcast to 50,735,000)

BBC Breakfast TV (BBC1 average daily reach that week 29,610)

Premier Christian Radio (broadcast to 10,784,000)

BBC Radio 4 You & Yours (broadcast to 50,735,000)

BBC Radio 2 "Thought for the Day" Wogan Show (50,735,000)



well as the two national shows in London and Brighton, I'm planning to bring Roadshows to the whole of the southeast and, ultimately, across the UK. I'm now lucky enough to have bought a three-bedroom cottage for the children and me. Chris is still nearby and, even after everything that's happened, I've remained on good terms with him.

Full press summary: <http://www.startingovershow.co.uk/index.php/sos-15-march-2009/press-coverage/show-news/>

Due out soon: Interview with Suzy Miller in November issue of *You Magazine*, and the February issue of *Candis* magazine.

Sept 2011

22 Sept [BBC Radio Surrey & Sussex](#)

18 Sept [BBC Radio Surrey & Sussex](#)

August 2011

4 Aug Issue 31 [Take A Break Magazine](#)



11 Aug [The Wey](#)

[TheWeyAug11 Where is the Church when a relationship fails?](#)

Article in the [local Diocesan magazine](#) by the Reverend John Gooding:

“I would encourage churches wanting to widen and deepen their support for people facing relational breakdowns to take a good look at the SOS website [www.startingovershow.co.uk](http://www.startingovershow.co.uk) and to put the next date in the diary...”

The Reverend John Gooding in his [diocesan newspaper](#)



June 2011

[SurreyAdvertiser10June2011](#)

March 2011

[The Vanessa Show C5 March 2011](#)



March 2011

Feature in Woman & Home Magazine April Issue

[“Reinvention is the best revenge”](#)



27 February

[The Sunday Times “Taking the venom out of divorce”](#)



23 February 2011

BBC Radio Sussex Danny Pike show

10 February 2011

[BBC Radio 2 Chris Evans Show](#) (9.5 million listeners)

## Today's Show Starred:

*Suzy Miller from Farnham Castle who is helping people get on with each other at her mediation event*

Interview BBC Radio Surrey

9 February 2011

[Guardian 2 podcast](#)

7 February 2011

The Times

18 January 2011

Womans Weekly “My Lightbulb Moment”



14 January 2011

Farnham Herald [Farnham Herald article 14.01.11](#)

4 January 2011

[The Telegraph](#)

December 2010

[Woman Magazine feature "Christmas with the ex...."](#)

10 December 2010

**BBC Surrey**

7 December 2010

**BBC 3 Counties Radio**

November 2010

Surrey Hampshire South London Express

5 November 2010

Farnham Herald

6 October 2010

**Eagle Radio**

[Divorce fayre comes to Surrey](#)

[Local News](#) – 7:14am 6th October 2010

We've all heard of wedding fayres – but how about attending a divorce fayre?

3 September 2010

**BBC 3 Counties Radio**

**BBC Sussex & Surrey radio**

[The Lady March 2010](#)

10 March 2010

**GMTV**

1 March 2010

[Daily Mail](#)

**WOMAN**



21 February 2010

[Sunday Times](#)

15 February 2010

[Perth Radio](#)

February 2010

[You've Been Papped!](#)

20 January 2010

[Evening Telegraph](#)

17 January 2010

[Observer Magazine](#)

[Sunday Express](#)

[Sunday Times](#)

1 January 2010

[Sussex Business Times](#)

[Wellbeing](#)

January 2010

NatWest Sense Magazine: [NatWest Sense Magazine 2010](#)

3 September 2009

[Daily Record](#)

19 August 2009

Radio Leeds interview

4 August 2009

[BBC Radio Sussex](#)

[July 2009 Issue Prima Magazine](#)

27 July 2009

'Expert' writer for Woman Magazine on 'Loose Women' team

2 July 2009

**BBC Radio Solent**



8 June 2009

**BBC Radio West Midlands**

**Joanne Malin Show**

12 May 2009

**BBC Radio Leeds**

7 April 2009

[Examiner.com](http://Examiner.com) (US)

25 March 2009

**Radio Leicester**

22 March 2009

**Sunday Express**

19 March 2009

**Radio Leeds Graham Liver Show**

18 March 2009

[Pause For Thought on BBC Radio 2 Terry Wogan Show, \(Reverend Chris Morley\) talked about SOS!](#)

[Listen to Audio version here:](#)

**BBC Radio Essex**

**BBC Radio Lincolnshire**

17 March 2009

[The Sun](#)

[Marie Claire](#)

**BBC Radio Ulster Nolan Show**

16 March 2009

[The Guardian](#)

[The Times](#)

[Telegraph.co.uk](#)

**BBC Radio Newcastle**



**BBC Radio Somerset**

[ExpoABC.com](http://ExpoABC.com)

[The Independent](http://The Independent) (see comments section also in response to article inaccuracies!)

15 March 2009

[BBC South East News \(TV\)](http://BBC South East News (TV))

**BBC Breakfast TV**

[The Argus](http://The Argus)

[MetroNews.ca](http://MetroNews.ca)

[Action 3 News \(US TV\)](http://Action 3 News (US TV))

[The Observer](http://The Observer)

[The West Australian](http://The West Australian)

14 March 09

**Radio 5 Live**

**LBC Radio**

[Edmonton Sun \(Canada\)](http://Edmonton Sun (Canada))

13 March 2009

**Alan Titchmarsh Show ITV1**

**BBC Radio 4 Your & Yours (Peter White)**

**Premier Christian Radio**

**Splash FM**

**4FM**

[Palm Beach Post](http://Palm Beach Post)

[SeattlePi.com](http://SeattlePi.com)

[Yahoo News](http://Yahoo News)

11 March 2009

Mercury & Southern FM

BBC Radio Devon

10 March 2009

Southern Counties Radio

10 March 2009



[Travel Mole](#)

8 March 2009

[Independent on Sunday](#)

5 March 2009

[Denbighshire Free Press](#)

Brighton Radio Reverb

3 March 2009

Playvybze Radio Gilly Gilchrist Show

2 March 2009

CitiTalk Radio

March 2009

[Meridian News \(TV\)](#)

[Southern FM](#) (updated listing)

28 February 2009

[Daily Mail](#) – “the place to make a fresh start” by Bel Mooney

27 February

Radio Kent

14 February

[Mail: You Magazine](#)

14 February 2009

BrightFM radio interview

13 February 2009

[BBC News](#)

12 February 2009

[East Grinstead Courier & Observer](#)

[Edinburgh Evening News](#)

[UnitedWorld.org](#)

11 February 2009

[C4 News](#)

[Virgin Media](#)

**THE**  
  
**INDEPENDENT**

**itv** Meridian

**Mail**Online

[BBC Radio 2](#)

[Rye and Battle Observer](#)

[AOL News](#)

[12 February 2009](#)

[East Grinstead Courier & Observer](#)

[Edinburgh Evening News](#)

[UnitedWorld.org](#)

11 February 2009

[C4 News](#)

[Virgin Media](#)

[BBC Radio 2](#)

[Rye and Battle Observer](#)

[AOL News](#)

10 February 2009

[Press Association](#)

[News.Scotsman.com](#)

[The Portsmouth News](#)

[The Law Practice](#)

[MSN News](#)

4 February 2009

Southern Counties Radio

**[Interview of Suzy Miller by Julia Armstrong: what lies behind the Starting Over Show](#)**

3 February 2009

Argus

8 January 2009

Radio Reverb (97.2FM covers population of 250,000 plus internet)

November 2008

[Interview Radio Sheffield](#)

August/October 2008

Cosmopolitan October Issue (p.17)

**Eve Magazine**

[16-eve-september-2008](#)

**BBC  
RADIO**



# visitor testimonials

what visitors to the 2010 SOS events said about the shows.....

[Listen to one of our visitors sharing her reactions.....](#)

Guildford SOS events:

“very very interesting. So nice to talk to people and to get answers to my questions and to know where I stand. I’m feeling in a much better mood and not crying all the time now.” (NS)

“I would encourage churches wanting to widen and deepen their support for people facing relational breakdowns to take a good look at the SOS website [www.startingovershow.co.uk](http://www.startingovershow.co.uk) and to put the next date in the diary...”

*The Reverend John Gooding in his diocesan newspaper*

Farnham SOS events:

“I did feel supported there – the energy was amazing and it was worth the long journey.”

*Jan, a visitor from Herts*

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