



**STARTING OVER SHOW CLUB**  
**networking membership invitation**

**Become part of the SOS networking club for a *£40 one off payment* (if you sign up as an exhibitor) or £90 for non exhibitors, and, in return, get a lot more than you bargained for:**

- Networking with other SOS Club members
- Get discounted rates as exhibitors for Starting Over events
- Opportunity to contribute to press articles/case studies
- Share in the SOS phenomenon that has received such positive press and media interest UK-wide

Starting Over Show t: 0208 8167281  
e: [suzy@startingovershow.co.uk](mailto:suzy@startingovershow.co.uk) [www.startingovershow.co.uk](http://www.startingovershow.co.uk)

Press page: <http://www.startingovershow.co.uk/index.php/sos-15-march-2009/press-coverage/>

Join the SOS Club now and your membership will include invitations to SOS networking events to be organized throughout the year.

If you join us as an exhibitor, you will immediately get a rebate of £50 so your Club membership will only have cost you £40.

**Get to know other existing and future SOS exhibitors better;  
opportunity to host the events;**

**contribute to the collaborative process that lies behind the amazing atmosphere we created at our first event in 2009.**

*“I was at the show and I thought the atmosphere was fantastic - relaxed, friendly, helpful and brilliantly organised - well done.”*

*A. O'Neill, Visitor*



*“Thank you so much for a really brilliant day yesterday!! I loved it. It felt very special and such great energy and I met such great people.”*

*Julia Armstrong, Exhibitor*

See what an amazing day we had at our first event in our short film:

<http://www.startingovershow.co.uk/index.php/an-amazing-day-15-march-2009/>

## SOS CLUB BENEFITS

- I. **invitations to SOS networking events to be organized throughout the year**
- II. **being the first to get an opportunity to take part in future events**
- III. **if there is any discount or special rate going, you will be offered it**
- IV. **be on our press list and receive requests for case studies or expert advice from the national and local press and media who regularly contact SOS for help**
- V. **Any articles you submit to our online magazine will be given priority consideration for online publication in the magazine and on our event site**
- VI. **SOS is a resource to companies who care about their employees, and you can be part of that resource accessed via our [www.sos-village.org](http://www.sos-village.org)**
- VII. **To be part of something amazing, that has received incredible media coverage**

### Articles and press coverage



[See our international press coverage here:](http://www.startingovershow.co.uk/index.php/sos-15-march-2009/press-coverage/)

<http://www.startingovershow.co.uk/index.php/sos-15-march-2009/press-coverage/>

**Breaking up is hard to do – but YOU can make it easier.**

**Get involved in the UK's first divorce fair to help people start afresh after a relationship breakdown**

The Starting Over Show was the first UK event to help people bounce back from relationship break ups and life crises.

On that special day in March 2009, we created a safe haven in which soon-to-be singletons and those further down the breakup road, were able to take professional advice to build the confidence and skills they needed to go it alone.

**And we are going to do it all over again, in London & Brighton 2010.**

Over 140,000 UK couples divorce each year, not to mention the thousands of co-habiting couples who need to extricate themselves from shared mortgages and lives. Some civil partnerships are now breaking down too.

The Starting Over Show has been designed to serve people who have experienced a relationship break up, life crisis or significant change to their circumstances and who want to turn their life around. The show brings together a wide range of services, products and organisations designed to help visitors move forward in their lives.



**Wake Up To Wogan**  
Weekdays 0730 - 0930

**PAUSE FOR THOUGHT**  
Read the latest below.  
Find out more about our Pause For Thought contributors.  
Monday | Tuesday | Wednesday  
Thursday | Friday

**Rev'd Chris Morley, Methodist Minister at Haywards Heath**  
Wednesday 18 March 2009

I wasn't sure how I felt over the weekend about an event that took place in Brighton. In one way I felt critical – someone was cashing in on other people's suffering – but then I thought it might offer some valuable help in what is often a desperately sad and difficult situation. It was a Divorce Fair. Some stalls offered legal or financial advice, others offered techniques for dealing with stress and some, for those who like retail therapy, sold shoes or chocolate.

There's no doubt the organiser was tapping into a growing market. Every year 140,000 couples and their children and their wider families all feel the pain a marriage breakdown inevitably brings. But divorce fairs apart, how do you deal with the anguish of separation, the disruption to people's lives, the confusion of children? Indeed how do any of us deal with those other times of life when because of bereavement, redundancy or sudden illness, our lives seem to fall apart.

The fair focussed on the need to move on. 'Changing the colours around you helps alters your mood,' said the colour psychologist; 'Moving the furniture round at home can change your energy' says the feng shui

Our exhibitors and website can also allow people to move forward from other life changing situations, such as bereavement, and redundancy.

“With the credit crunch starting to hit, quality professional advice and a vision of a better future are more important than ever. That's why we have counsellors, life coaches and family mediators as well as lawyers attending the shows. Our last free legal surgery was booked out within an hour of the show opening.

"We want the show to demonstrate how to seek the right support and the benefits of taking positive action, rather than feeling constantly overwhelmed at the thought of 'what do I do now?' The shows give people access to all the resources that can help them to really start over, all under one roof.”

*Suzu Miller: Creator and Producer of the Starting Over Show*

We also have created an independent resource site - the SOS Village at [www.sos-village.org](http://www.sos-village.org) - where you can get access to many free and valuable sources of information and help. We welcome contributions to the content of the site from people who are 'starting over'.

## So where has the SOS concept come from?

The very first ever divorce or 'break up' fair was held in Austria. Around 500 people and 20 exhibitors attended at the Vienna Marriott Hotel in October 2007. The fair gave advice on how to organise a post-married life, and to help couples to untie the knot as painlessly as possible.

In 2008 there were divorce fairs in Holland and Switzerland, as high divorce rates fuel the need for such events.

Unlike the event held in Austria, the Starting Over Show focuses on moving forwards through the process rather than getting stuck in the traditional wrangling over money and property. Breaking up with out breaking down is a theme of the SOS, which is why the show will not be including some of the exhibitors present at the divorce fair in Austria. No private detectives and DNA testers will be exhibiting at SOS!

The culture of the Starting Over Show is one of providing information and inspiration to the visitors, and encouraging them to consider collaborative law and financial mediation as a way forward. Consequently, the need to 'segregate' the sexes as in the Austrian event will not be happening at SOS, as that would go against the inclusive ethos of the show which hopes also to attract visitors going through civil partnership breakups which are happening now in Brighton and elsewhere in the UK.



## Statistics and trends

Our research suggests the following:

That new singles will spend more on financial and wellbeing services than their married counterparts

In an ongoing survey by professional service directory 'CertainShops - Professionals Online' supports anecdotal evidence that, following a relationship break up people are more likely to buy new properties, update their wills and insurances, and spend money on themselves.

Results to date show that in the three years following the break up of a relationship:

- 26.5% rented a property more than once
- 36.7% bought a new property
- 51.0% went on a foreign holiday more than once
- 27.3% joined a gym
- 20.0% changed their appearance
- 35.3% changed their job

Financial advice and legal advice were considered 'definitely important' for people going through a relationship break up (53.1% and 50% respectively) with well-being advice also as a definite at 45.5%. The highest score for 'definitely important' was 82.8% for 'people to listen to them sympathetically'.

### **Some statistics: [SOS event website](#) during the month of March 2009**

*\* 134,927 hits*

*\* 42,851 page views*

*\* 9,661 visits*

[See what an amazing day we had in our short film:](#)

<http://www.startingovershow.co.uk/index.php/an-amazing-day-15-march-2009/>

## Why Suzy is putting on the Starting Over Shows

My partner ended our ten year relationship in 2003. Our three children were aged 6, 4 and 1 at the time, and it was the most painful and traumatic experience of my life. However, less than 6 years on, I am grateful that my ex had the courage to end a relationship that was not truly feeding either of us and we now have a healthy respect for each other.

It was tough getting to where I am now, and on the way I learnt that accessing the right information, support and help both legally, financially and emotionally was essential. My ex partner is married to a lovely girl who the kids love and we effectively co-parent, living in the same village, sharing the same values and sometimes it amazes me how we got to be in such a good place despite some very difficult times getting here.

It takes courage and vision and a determination to believe in a positive future when life seems nothing but a struggle, but the joy of children is that they provide a massive incentive to make that extra effort. It is not a journey anyone needs to make alone. There are skilled people who can help with all aspects of Starting Over who are there to be accessed via the [www.startingovershow.co.uk](http://www.startingovershow.co.uk) website.

Information and Inspiration are what helped me move forward in my life. I want to make those resources available to other people through the Starting Over Show live events throughout the UK, and through the Starting Over Village resource hub at [www.sos-village.org](http://www.sos-village.org).



## podcasts

### Interview with Suzy Miller

<http://www.juliaarmstrong.com/files/SuzyMillerDec08.mp3>

### Interviews with exhibitors

<http://www.startingovershow.co.uk/index.php/podcast-interviews-with-our-mentorsexhibitors/>

### press interviews

[http://www.sos-village.org/SOS\\_Village/Podcasts/Podcasts.html](http://www.sos-village.org/SOS_Village/Podcasts/Podcasts.html)

### Contact:

Suzy Miller (Featured in Sept 08 issue of Eve Magazine)

07525059634

[suzy@startingovershow.co.uk](mailto:suzy@startingovershow.co.uk)

**What do we live for; if it is not to make life less difficult for each other?**

**George Eliot (1819-1880)**

### Starting Over Show

[www.startingovershow.co.uk](http://www.startingovershow.co.uk)

All the things you need to know about breaking up and starting over in one SOS

### Useful Information

Honest Communication

Personal Transformation

Starting Over Show is part of Certain Shops Ltd. 72 Medway Drive Forest Row E Sussex RH18 5NX Tel: 0208 8167281 Textphone 18001 0208 8167281 [www.certainshops.com](http://www.certainshops.com) [e:suzy@certainsshops.com](mailto:e:suzy@certainsshops.com)  
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SOS CLUB MEMBERSHIP FORM	
Name*	
Company Name*	
Telephone No.*	
Mobile No.	
Email*	
Website*	
<p>I would like to become an SOS club member for a one-off payment of £46/£103.50 (£40/£90 + vat @15%) and benefit from the discounted promotional prices</p> <p>Signed: _____ Date: _____</p> <p>Payment sent: (please tick your form of payment)</p> <p>by cheque</p> <p>by direct transfer</p> <p>by Paypal</p>	

[PAYPAL is quick and easy - click here.....](#)

## Payment options

[PAYPAL is quick and easy - click here.....](#)

### BACS

You can instruct your bank to make a payment to us using the following details.

Lloyds TSB, East Grinstead Branch, London Road, East Grinstead,  
West Sussex RH19 1AH

Account number 01910160 Sort code 30-92-92

Please also send notification of the payment to

[suzy@startingovershow.co.uk](mailto:suzy@startingovershow.co.uk)

### Cheque

**Cheques should be made payable to 'Certain Shops Ltd'** and posted to:  
Starting Over Show, 72 Medway Drive, Forest Row, East Sussex, RH18 5NX.

**Please complete booking form and email back or post with payment (to Certain Shops Ltd) of £ (inclusive of vat @15%) to: Starting Over Show, 72 Medway Drive, Forest Row, East Sussex, RH18 5NX**

t: 0208 8167281

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[www.startingovershow.co.uk](http://www.startingovershow.co.uk)

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